



402 West Broadway, Suite 1000
San Diego, CA 92101-3585
p: 619.544.1300

www.sdchamber.org

March 22, 2018

Mr. Dan Feldman
4445 Eastgate Mall, Ste. 400
San Diego, CA 92121

Subject: Support for Otay 250

Dear Mr. Feldman,

On behalf of the San Diego Regional Chamber of Commerce (Chamber), I am writing to convey support for the Amendment to the East Otay Mesa Specific Plan, otherwise known as Otay 250. The Chamber's Infrastructure, Housing and Land Use Committee commends Otay 250's plan to transform vacant, industrial areas into mixed-use development that increases housing and employment opportunities for San Diego.

As the largest local Chamber on the West Coast, representing 2,500 businesses and an estimated 300,000 jobs, the Chamber is committed to supporting policies and projects that positively impact our local economy. Key to our economic success is the improvement of the built environment in which our region lives and works. Our region's population is expecting to grow, and this expanding workforce necessitates affordable housing options and creative development.

The goal of Otay 250 is to transform vacant industrial acreage into a vibrant community that integrates both residential and commercial/industrial uses. This plan would emphasize employment and residential land use, thereby sustaining a growing population and workforce in San Diego County. The Chamber supports this project which includes a range of densities and mix of uses that will catalyze employment in Otay Mesa. In addition to offering affordable housing options, this project encourages walkable and safe communities.

The Amendment to the East Otay Mesa Specific Plan will help to alleviate the housing crisis currently experienced by San Diego. Its efforts to advance the development of innovative mixed use spaces for Otay Mesa will provide significant benefits for housing affordability and accessibility as well as generate regional employment opportunities.

We look forward to working toward the success of Otay 250. If we may be of further assistance, please do not hesitate to contact Stefanie Benvenuto, Director of Public Affairs at (619) 544-1378, or sbenvenuto@sdchamber.org.

Sincerely,

A handwritten signature in black ink, appearing to read 'JS' with a stylized flourish.

Jerry Sanders
President & CEO
San Diego Regional Chamber of Commerce